



WVEC  
613 Woodis Ave.  
Norfolk, VA 23510

Mentzer Media Services  
600 Fairmount Ave  
Suite 306  
Towson, MD 21286-1002

**Contract # 846530**

**Schedule Dates** 08/08/12-08/14/12  
**Advertiser** Americans for Prosperity (30204)  
**Agency/T-Code** Mentzer Media Services (3924)/833926835  
**Product** Political - Non-Ballot Issue (1196)  
**Brand** Americans for Prosperity (173195)  
**Salesperson** Blair, Cheryl (2205)  
**Sales Office** TeleRep - Philadelphia  
**Buyer Name** KOHLBAUER,STEPHANIE  
**Phone/Fax** /  
**CPE** 288  
**Account Types** National/Political Issue - Agency  
**Billing Type** Weekly/Irregular  
**Comments** AMERICANS 4 PRSPTY

**Date Entered** 08/02/12  
**Last Modified** 08/02/12  
**Entered By** Penne Marsh  
**CO-OP** No  
**Headline #** 06261768  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$4,116.00  
**Net Total** \$23,324.00  
**Sales Tax**

**Norfolk (WVEC) (WVEC)**

By Broadcast Month	Spots	Rate
Aug. 2012	23	\$27,440.00
<b>Grand Total:</b>	<b>23</b>	<b>\$27,440.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/08/12-08/10/12	4	:30	6:58P- 7:28P (ET)	4			X	X	X			4	\$1,500.00	\$6,000.00	Norfolk (WVEC) (WVEC)		8/2/12
2.0	Normal Line / SPOT	08/08/12-08/10/12	4	:30	7:28P- 7:57P (ET)				1	1	1			3	\$1,800.00	\$5,400.00	Norfolk (WVEC) (WVEC)		8/2/12
3.0	Normal Line / SPOT	08/08/12-08/12/12	4	:30	11P- 11:35P (ET)	1			X	X	X	X	X	1	\$2,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)		8/2/12
4.0	Normal Line / NASCAR	08/11/12-08/11/12	4	:30	2P- 5P (ET)							4		4	\$350.00	\$1,400.00	Norfolk (WVEC) (WVEC)		8/2/12
5.0	Normal Line / SPOT	08/12/12-08/12/12	4	:30	9A- 9:30A (ET)								2	2	\$200.00	\$400.00	Norfolk (WVEC) (WVEC)		8/2/12
6.0	Normal Line / SPOT	08/12/12-08/12/12	4	:30	9:30A- 10A (ET)								1	1	\$320.00	\$320.00	Norfolk (WVEC) (WVEC)		8/2/12
7.0	Normal Line / SPOT	08/12/12-08/12/12	4	:30	9:58A- 11A (ET)								1	1	\$320.00	\$320.00	Norfolk (WVEC) (WVEC)		8/2/12
8.0	Normal Line / SPOT	08/13/12-08/14/12	4	:30	6:58P- 7:28P (ET)		2	2						4	\$1,500.00	\$6,000.00	Norfolk (WVEC) (WVEC)		8/2/12
9.0	Normal Line / SPOT	08/13/12-08/14/12	4	:30	7:28P- 7:57P (ET)		1	1						2	\$1,800.00	\$3,600.00	Norfolk (WVEC) (WVEC)		8/2/12
10.0	Normal Line / SPOT	08/13/12-08/14/12	4	:30	11P- 11:35P (ET)	1	X	X						1	\$2,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)		8/2/12

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: